

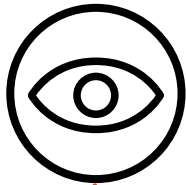


# Impact Strategy Session

**Clarity, direction, and a clear plan to  
increase your organisation's impact**

Many organisations know they need to improve their website, messaging, or visibility, but aren't sure where to start. This session is designed to give you clarity. We'll review your current setup, identify what's working (and what isn't), and give you a clear, practical plan to move forward.

# What You'll Get

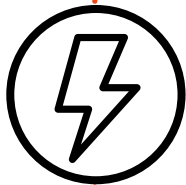


## 1. Pre-session review

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### Before we meet, we'll review:

- Your website
- Your messaging and positioning
- Your calls to action
- Your overall clarity and user experience

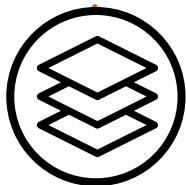


## 2. Strategy Session (60 - 90 mins)

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### A focused, collaborative session where we:

- Identify key issues and missed opportunities
- Clarify your messaging and positioning
- Highlight what's holding you back
- Recommend practical improvements



## 3. Clear Action Plan

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### After the session, you'll receive:

- A recording of the session
- A written summary
- A prioritised action plan

# This helps you to:

Understand what's working  
and what isn't

Improve clarity and  
communication

Increase enquiries and  
engagement

Make better decisions with  
confidence

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# Who's it for:

Organisations  
unsure why their  
website isn't  
converting

Teams that want  
expert input  
before investing  
further

Anyone looking  
for clear  
direction, not  
guesswork

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## Investment

**£250** + VAT

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### Next Step:

Book your session and get a  
clear plan for moving forward.

[hello@grinninggraphics.co.uk](mailto:hello@grinninggraphics.co.uk)